ANZAM
AUSTRALIAN & NEW ZEALAND ACADEMY OF MANAGEMENT

THE UNIVERSITY OF NEWCASTLE AUSTRALIA

ANZAM Conference 2026

Navigating Complexity: Adaptive Strategies for People, Planet, and Performance

Sponsorship Prospectus

University of Newcastle

Newcastle Business School

Newcastle City Campus

Dec 1 – Dec 3

Foreword

It is our great pleasure to welcome you to the 39th Australian and New Zealand Academy of Management (ANZAM) Conference, to be hosted by the University of Newcastle Business School from 1–3 December 2026, bringing together leading scholars, practitioners, and policymakers from across the globe.

ANZAM conferences have long attracted delegates from academia, industry, government, and the postgraduate research community across Australia, New Zealand, and international markets. In 2025 the conference welcomed 473 participants from 29 countries. This global gathering offers an invaluable opportunity to share knowledge, build networks, and advance innovative approaches to management challenges.

The 2026 conference theme, ***Navigating Complexity: Adaptive Strategies for People, Planet, and Performance***, highlights the urgent need for solutions that integrate sustainability, human well-being, and organisational success.

This focus aligns closely with Newcastle Business School's mission to deliver innovative and inclusive education and research that shapes the future of business and society.

We are excited to host ANZAM in Newcastle, a vibrant and connected city with a proud industrial heritage and a strong focus on innovation, entrepreneurship, and sustainability. The support of our sponsors and partners will be crucial in enabling us to deliver a high-quality program, provide opportunities for emerging researchers, and ensure that this conference continues to inspire and connect leaders across disciplines and sectors.

We warmly invite you to join us as a partner in ANZAM 2026. Together, we can create a conference experience that not only advances management scholarship but also generates meaningful impact for business and society.

We look forward to welcoming you to Newcastle in 2026.

Professor James Skinner
Dean and Head of School

Professor Jamie Carlson
Deputy Head of School Research

Dr Heidi Wechtler
Deputy Head of School

About ANZAM

ANZAM is the leading professional body for management educators, researchers, and practitioners in the region. With over 600 members, ANZAM provides a dynamic platform for the advancement of management knowledge, learning, and practice.

Its flagship annual conference is the largest scholarly gathering in management in Australia and New Zealand, typically drawing over 400 attendees from academia, industry, and policy sectors across the globe.

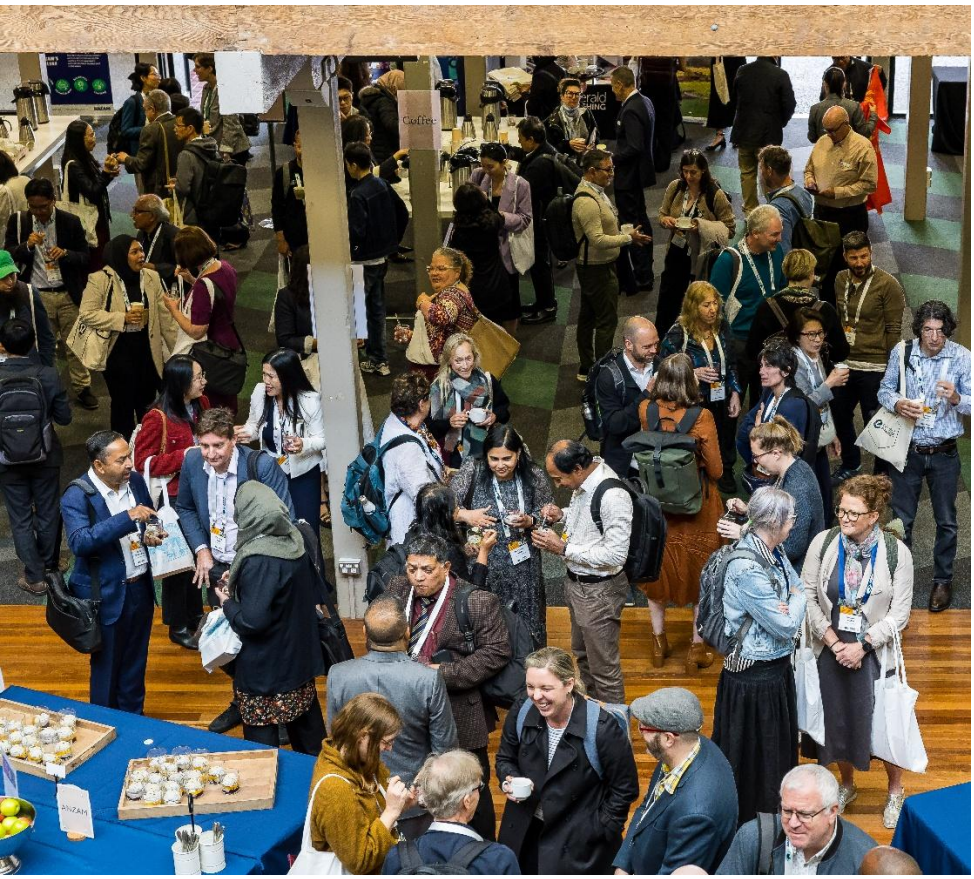
In recent years, the conference has been hosted at:

2023 – Te Papa (hosted by Victoria University of Wellington), New Zealand

2024 – University of Wollongong, Australia

2025 – Deakin University, Geelong, Australia

In 2026, ANZAM will be hosted by the Newcastle Business School at the University of Newcastle.



Navigating Complexity: Adaptive Strategies for People, Planet, and Performance

ANZAM Conference 2026

Celebrating ANZAM 40th Birthday

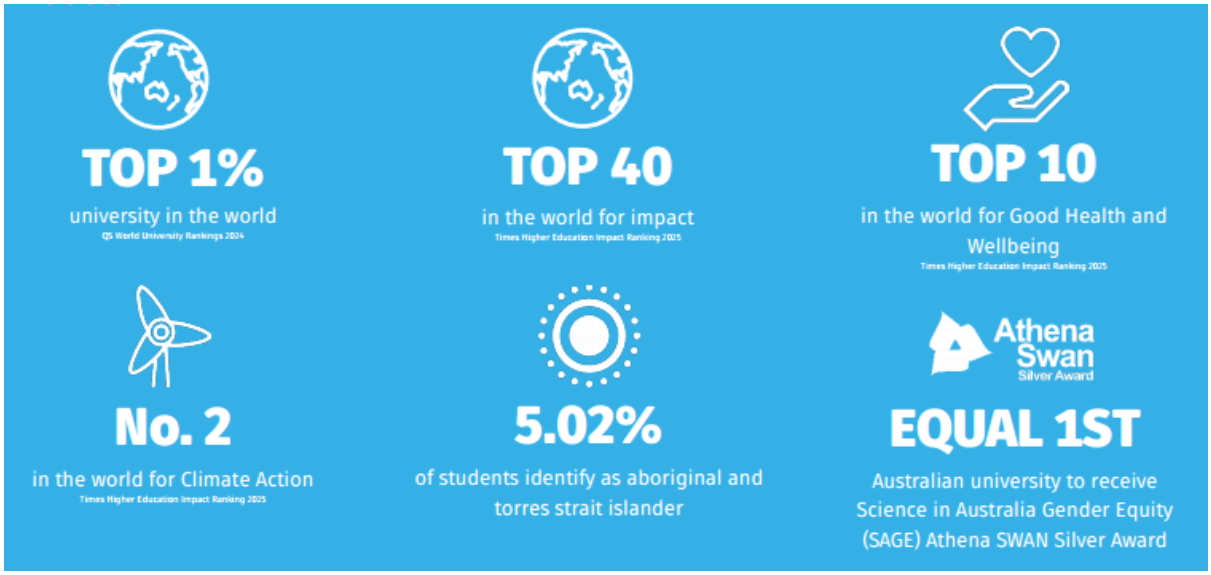
The 2026 ANZAM Conference is hosted by Newcastle Business School at the University of Newcastle, in the heart of Newcastle's cultural precinct, the 2026 ANZAM Conference gathers researchers, educators, and practitioners from across Australia, New Zealand, and beyond to advance rigorous scholarship and meaningful engagement with management practice.

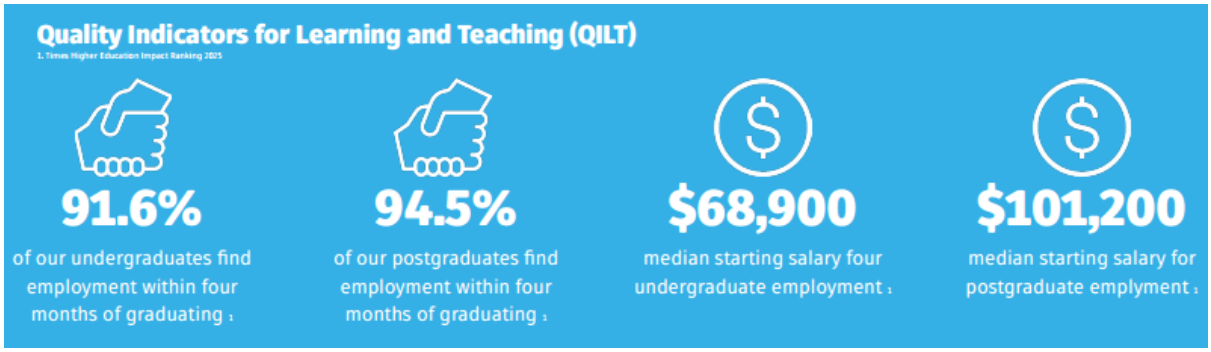
This year's theme, "***Navigating Complexity: Adaptive Strategies for People, Planet, and Performance***", invites participants to interrogate how organisations design and enact responsive strategies amid interdependent social, environmental, and economic pressures. We look forward to welcoming you to Newcastle to move the field forward and build meaningful connections.

This year, ANZAM is turning 40! **Join us in Newcastle and come celebrate this collective achievement with us!**

About the University of Newcastle

By working with our industry, community and government partners, we translate new knowledge into innovations that make a real difference – to our communities, our economy and our planet. The University of Newcastle continues to build its global reputation for being one of the world's most prestigious universities.





About the Newcastle Business School

At Newcastle Business School, we are dedicated to advancing research that addresses today's global challenges and shapes the future of business and society. By embedding our transversal themes from the School's strategic plan such as entrepreneurship and innovation, digitalisation, applied data analytics, and sustainability into our research across our disciplines, we create real-world solutions that delivers meaningful social and economic outcomes.

NBS integrates the United Nations Sustainability Development Goals (SDGs), the Principles for Responsible Management Education (PRME) and the Responsible Research for Business and Management (RRBM) principles into its research priorities and is institutionally aligned with the University of Newcastle's 'Looking Ahead' strategic plan (2020-2025), including its four key institutional priorities: Better, Healthier Living; Connected Communities; Next Generation Resources; and Growing Industries. These priorities guide our efforts to collaborate with industry, government, and community stakeholders, ensuring that our research not only contributes to academic knowledge but also delivers tangible applied benefits to society.

Over the past five years, Newcastle Business School has achieved significant success in research quality and impact, consistently ranking in the 176-200 band globally for the subject area 'Business and Economics' in the Times Higher Education subject rankings, where our research quality is ranked number 1 in Australia. In 2023, the evidence of the quality and impact of our research includes over 87% of our core faculty publishing in top-tier journals ranked as A/A* by the Australian Business Deans Council, where 60% of our publications involve international collaborations from over 30 countries and over 90 students enrolled in our PhD program. Our faculty also continues to attract external funding, supporting industry engaged research and fostering innovation. The school's research program informs curriculum development and student learning outcomes, directly aligning with the standards of leading accreditation bodies such as the Association to Advance Collegiate Schools of Business (AACSB) and European Quality Improvement System (EQUIS).

Sponsorship at a Glance

The ANZAM Conference is a prestigious, peer-reviewed academic event. Over three days, it features:

- ~400 attendees from 30+ countries
- 200+ research presentations and panel sessions
- Doctoral workshop
- Keynote addresses
- Exhibition spaces and roundtables
- Social functions: welcome reception, gala dinner, and closing drinks

The 2026 edition will be held at the Newcastle City Campus, Newcastle City Hall, and Ravella complemented by potential venues such as the Newcastle Art Gallery, and Crystalbrook.

Sponsorship supports a high-impact academic event that generates visibility, civic engagement, and thought leadership. Sponsorship will help cover:

- Venue and catering costs
- Travel and registration subsidies for guest speakers
- Technical support and audio-visual production
- Marketing and conference materials
- Public engagement events linked to the conference

Sponsors will benefit from:

- Association with a world-ranked university and ANZAM's 40th anniversary milestone
- Visibility across print, digital, and on-site channels throughout the conference
- Branding at key events, including the Welcome Reception and Gala Dinner
- Direct access to 400+ researchers, educators, and practitioners from 30+ countries
- Engagement with the next generation of management scholars through the Doctoral Workshop, positioning your organisation as an employer or research partner of choice
- Demonstrated commitment to research excellence, equity, and innovation in the Asia-Pacific management community

Sponsorship Packages

Examples of Sponsorship Packages

Conference Dinner (Dec 2)

Investment: $5,500 AUD

Brief address, signage, logo visibility

Two dinner tickets

Welcome Reception (Nov 30)

Investment: $3,300 AUD

Brief address, signage, logo visibility

Two entry tickets

Doctoral Workshop (Nov 30)

Investment: $1,850 AUD

Banner display, logo in materials, support for emerging researchers

Attracts 100+ doctoral students

Exhibition Table (Dec 1-3)

Investment: $1,650 AUD

Table in registration area, one full registration, app acknowledgment

Tailored Packages

Industry roundtables, awards, cultural activities, delegate packs

All sponsorships are acknowledged on the conference website, conference app, and social media and other relevant supports. All prices include GST.

Some of the sponsorship offerings are one-offs and are allocated on a first-come, first-served. Tailored packages can be negotiated and may not be exclusive.

Sponsorship Application Form

I/we wish to become a sponsor in the following category

☐ Conference dinner (AUD $5,500) ☐ Exhibition table (AUD $1,650)

☐ Welcome reception (AUD $3,300) ☐ Doctoral workshop (AUD $1,850)

☐ I am interested in discussing a tailored package for: AUD$ _____

The sponsorship fee is payable on acceptance of the application. Sponsorships will be allocated strictly in accordance with the date of receipt of application and payment.

Contact Information

Company Name: _____

Address: _____

City/State (Postcode) _____

Contact person: _____ **Email**: _____

Phone: _____

Date: _____ **Signature**: _____

Direct Credit

Bank	NAB
Location	Canberra
BSB	082-902
Account	874 101 128
Name	Conference Solutions

Debit my Credit Card

Payment Method	MasterCard / Visa / Amex
Amount ($)	_____
Credit Card No	_____
Name on Card	_____
Expiry Date	___ / ___ **CVV** _____
Signature	

Please return this form to:

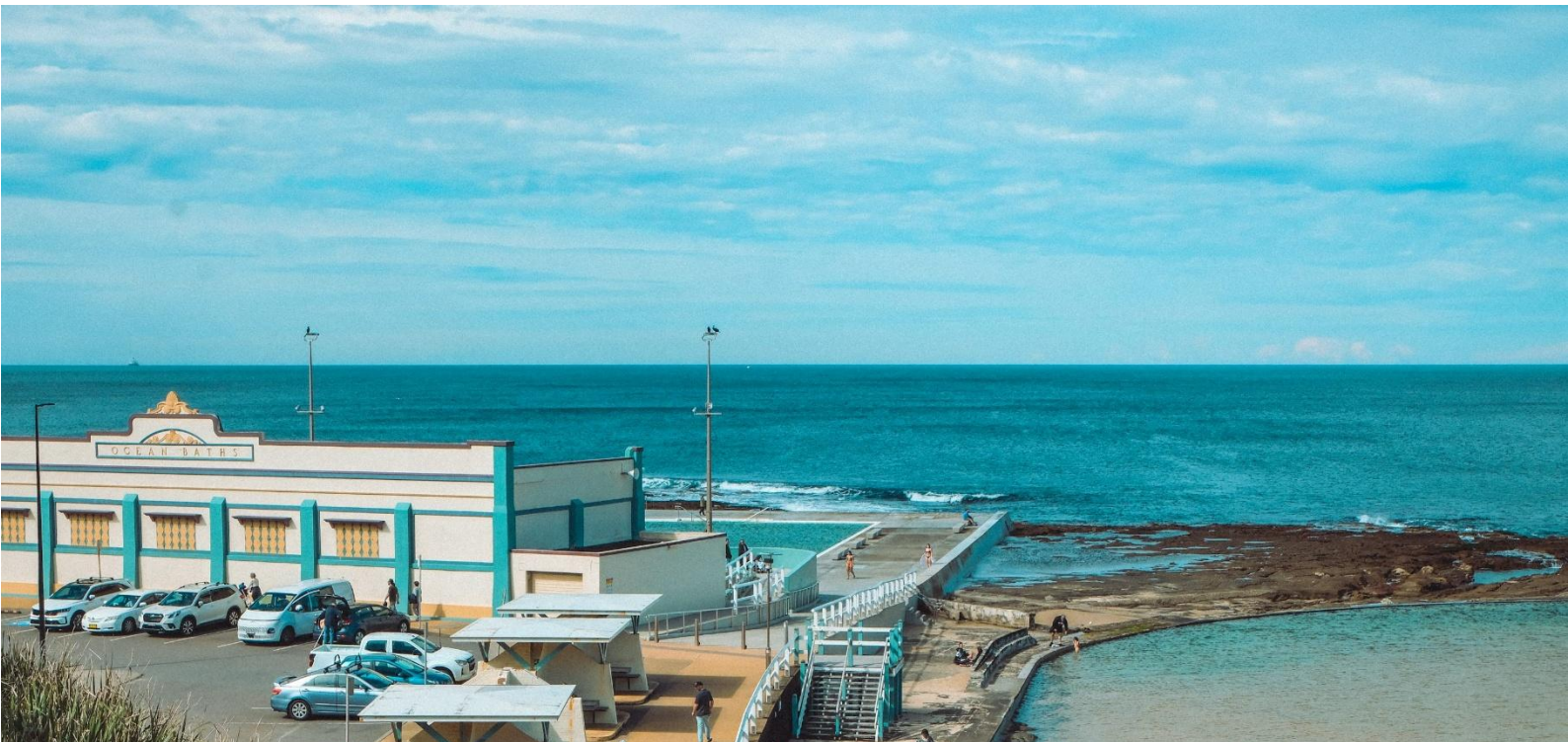
Conference Solutions – ANZAM's Professional Conference Organiser

Level 1, 22 Essington Street, Mitchell, ACT 2600

Telephone (02) 6285 3000 ; E-mail: anzam@con-sol.com

Cancellation Policy

In the event of withdrawal of sponsorship, please note that unless that sponsorship is re-sold, the organisers reserve the right to retain the deposit and any further payments received. Cancellations must be advised in writing to the Conference Manager, Conference Solution to discuss: anzam@con-sol.com



Contact

Conference Chair

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ANZAM

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http://anzamconference.org