ANZAM Doctoral Workshop 2026

Adaptive Research: Building Career and Impact in Complex Times

Newcastle City Campus

Monday 30 November, 2026

ANZAM

AUSTRALIAN & NEW ZEALAND ACADEMY OF MANAGEMENT

UNIVERSITY OF NEWCASTLE

ANZAM 2026

Doctoral Student Workshop

Monday 30 November | Newcastle University

Newcastle City Campus, NSW, Australia

2026 Research Poster Guidelines

Overview

An academic poster session will be incorporated into the 2026 workshop. This is in response to positive feedback received from last year's poster session by PhD candidates. The poster session will enable a greater opportunity to learn about each other's research and practice communicating your research. If you are interested in submitting a poster for consideration by the panel, please follow the instructions and deadlines.

An academic research poster is a visual representation of your research that stimulates ideas between the researcher and the audience. It is designed to convey a message quickly and efficiently. It should be a balance of text and visual material, such as graphs, images, tables.

On Monday 30 November, the posters will be displayed during the lunch break in a common area. At the poster session, you will be required to stand by your poster so other participants and guests, such as local business leaders and academics, can view your research and interact with you. You may wish to create a smaller version of your poster as a handout with your contact details. After the Doctoral Workshop, we highly encourage you to leave your poster on display for the 39th ANZAM Conference, held 1-3 December. In addition to your posters being displayed during the conference, there will also be a time set aside for academics to view your posters. This will be announced in the Conference program under "HDR Poster Conversation".

If you wish to present your work at the poster session you **MUST register and submit** a digital jpeg or PowerPoint representation of your poster before **Monday 21 September 2026.**

Follow the submission instructions to submit your poster (see anzamconference.org).

You will be informed by **Friday 30 October 2026** if you are selected to display and present on the day of the workshop. If your poster is accepted for display, it is your responsibility to bring the full-size printed poster to the conference and submit it by 9 am on the day of the workshop to allow time for the conference organisers to mount it for display.

Your Poster should have a maximum word count of 800 words and be **printed as an AO size** (841 mm x 1189 mm), **portrait** orientation, with a 3-5 cm border around your poster. Font sizes should be legible from 2-3 metres, with a minimum of 96 points for the main heading, 30 points for subheadings, and 18-24 points for standard text. Typefaces such as Arial, Verdana, Tahoma and Times New Roman are easier to read. Submissions that do not meet this criterion will be rejected. The poster should explain your research in a clear and succinct manner.

The following guidelines may help you to structure your poster.

You will also find useful references on the following page.

Guidelines

Title, Author and Affiliation	Include the working title of your thesis/dissertation, your name, supervisors and University.
Considerations for developing your poster	Decide the **main message** and consider the impact of your research for academic and practitioners who will be interacting with you on the day. Make your poster **visually appealing** and consider a range of layouts that will best represent your research. **Blocks of text** should be left aligned and not more than 2 paragraphs. You can use dot points, numbered lists or tables for clarity. Consider the effective use of graphics, colour and fonts. Use a light coloured background and dark contrasting font. Restrict yourself to **3 colours** and use the colours in a consistent manner. Consider your colour choices and be mindful some people have difficulties differentiating colours such as red and green. Use high quality graphics. The sections you should consider including in your poster are outlined below.
Software	Microsoft Powerpoint is commonly used. Adobe Illustrator or Canva may also be useful.
Introduction	Three sentences to introduce the phenomenon that you are investigating and state why it is important; Introduce your research questions; capture the reader's interest by writing this section for a person not familiar with your field.
Method	Three sentences and consider adding a diagram to communicate how you are researching the phenomena.

Results	Choose one or two graphics to communicate results. Even if you are in the early stage of your candidature you can include results from your literature review that has contributed to your question or your research design.
Conclusions	Given the mixed audience who will engage with you make sure you consider the academic and practical impacts from your research. If you are at an earlier stage of your research and have not yet reached conclusions you can summarise the contribution to practice and theory you anticipate will come from your research.
Literature cited	Provide two or three key references.
Contact details	In the bottom left corner include your name, Email address and any other contact detail you are comfortable providing eg mobile phone number, LinkedIn. Maybe even a photo!

Poster Guides and Tips

You may find the following websites useful

https://colinpurrington.com/tips/poster-design/

https://research.lib.buffalo.edu/poster-presentations

https://www.adelaide.edu.au/writingcentre/ua/media/29/learningguide-academicposters.pdf

https://sites.rmit.edu.au/graduateresearcherknowhow/presenting-your-research/posterdevelopment-and-presentation/

https://blogs.lse.ac.uk/impactofsocialsciences/2018/05/11/how-to-design-an-award-winningconference-poster/