

ANZAM 2019 CONFERENCE – STREAM DESCRIPTIONS

1. Conference Theme: Papers are invited that explore, address and reflect on the complex, interlinked and hard-to-solve challenges – so-called ‘wicked problems’ – that the management discipline, and our global society, face in the 21st century. This includes complex, multidisciplinary challenges in management practice, research and education, as well as the much wider ‘grand challenges,’ whose scope are best articulated in the United Nation’s Sustainable Development Goals (SDGs).

We are equally interested in empirical papers, methodological papers and papers that conceptualise, debate or even offer multidisciplinary, innovative and “wicked” (*as in awesome, or excellent!*) solutions to such complex challenges and SDGs. Papers may be inter-disciplinary but must have a management focus or management implications.

***Papers with a clear focus on SDGs and SDG-relevant topics, which are submitted to this stream, will be considered for submission to a special issue of the Journal of Management & Organization (JMO). Please see conference website for more details.

2. Entrepreneurship, Start-Ups and Small Business: The creation and growth of new ventures, including opportunity identification and evaluation, entrepreneurial finance (e.g. venture capital, crowdfunding, etc.), corporate venturing; and processes for managing and improving the success of small businesses and family enterprises. Includes research methods dealing with these issues.

3. Gender, Diversity and Indigeneity: The examination of gender, indigenous peoples and other identity group relations in work, employment, management and organisations. The focus of this stream is on research, policy and practical contributions within these areas, along with theoretical and methodological insights.

4. Health Management and Organisation: Focuses on the processes and practices within and among healthcare organisations. This encompasses the ways these organisations are designed, resourced, governed, led, organised, managed, developed, marketed, regulated, coordinated, and translate research into practice. This stream welcomes transdisciplinary scholarship from both academics and practitioners that clearly aligns with the focus of this stream. This includes empirical, theoretical, and methodological research papers.

5. Human Resource Management: Encompasses HRM policies, practices and strategies (including OHS and IR) and issues related to the relationship between HRM and organisational performance. Empirical, conceptual and research methods submissions are equally welcome.

6. International Management: Theory, research and practice with a cross-border or cross-cultural dimension, including international competitiveness of firms, industries and nations, and comparative management studies involving two or more countries. Includes research methods dealing with these issues.

7. Leadership, Governance and Strategy: Encompasses topics relating to: leadership and strategic management in different organisational spheres, such as business units, alliances, and clusters of organisations; corporate governance, top management, and corporate board related issues; accountability, compliance and regulation; strategies, strategy making, strategic control, and reward systems. Includes research methods dealing with these issues.

8. Management Education and Development: Learning and pedagogical research in management, including innovative approaches to teaching and learning across management disciplines. Includes research methods dealing with these issues.

9. Marketing, Communication and Retail (MCR): The marketing, communication and retailing processes for promotion of products and services to customers and the environment are critical for meeting the contemporary needs and wants of customers. Topics include market research, advertising, brand management, marketing strategies, customer relationship management, consumer behaviour, bricks & mortar and online retail and merchandising, retail locations, ethical/sustainable marketing, segmentation and B2B marketing. The stream also accepts papers focusing on communication processes, media and public relations. Papers on research methods dealing with these topics are also encouraged.

10. Organisational Behaviour: The study of individuals and groups within an organizational context, and the study of internal processes and practices as they affect individuals and groups. Includes research methods dealing with these issues.

11. Processes of Work: Deals with the internal and external processes that impact organisations and projects. It involves the processes relating to the initiation, development, and management of new projects and programs of projects; labour processes; processes of change; sociology of work and occupations; cultural, political and economic aspects of work and labour; and the role of work in society more generally. Includes research methods dealing with these issues.

12. Public Sector Management and Not-for-Profit: Focuses on the distinctive qualities of the public and not-for-profit sectors, and how they influence management and processes in these organisations. Such organisations include government agencies, social services, cultural and educational institutions, membership and professional associations, and advocacy, religious, and charitable organisations. Papers may be inter-disciplinary but must have a management focus or management implications. Includes research methods dealing with these issues.

13. Sustainability and Social Issues in Management: The exploration and analysis of environmental, social, and ethical influences upon an organisation and on public policy including environmental sustainability, corporate social responsibility, governance, stakeholder management and influence, and business ethics. Includes research methods dealing with these issues.

14. Technology, Innovation and Supply Chain Management: The management of technological and transformational processes to create products and services, including innovation processes, operations strategy and management, product and service development, logistics, supply chain management, project management, knowledge management, quality management, and resource scheduling and control systems. Includes research methods dealing with these issues.