

ANZAM 2018 Conference – Stream Descriptions

1. Conference Theme: Papers are invited that consider and address the dynamics that promote and/or threaten sustainable forms of work and the implications this has for management knowledge and practice, organisational members and wider stakeholders. We are especially interested in papers that explore the conceptualisation, practice and impact of sustainable work on specific sites, industries, fields and business models.

2. Entrepreneurship, Start-Ups and Small Business: The creation and growth of new ventures, including opportunity identification and evaluation, venture capital, corporate venturing; and processes for managing and improving the success of small businesses and family enterprises. Includes research methods dealing with these issues.

3. Gender, Diversity and Indigeneity: The examination of gender, indigenous peoples and other identity group relations in work, employment, management and organisations. The focus of this stream is on research, policy and practical contributions within these areas, along with theoretical and methodological insights.

4. Health Management and Organisation: Focuses on the processes and practices within and among healthcare organisations. This encompasses the ways these organisations are designed, resourced, governed, led, organised, managed, developed, marketed, regulated, coordinated, and translate research into practice. This stream welcomes transdisciplinary scholarship from both academics and practitioners that clearly aligns with the focus of this stream. This includes empirical, theoretical, and methodological research papers.

5. Human Resource Management: Encompasses HRM policies, practices and strategies (including OHS and IR) and issues related to the relationship between HRM and organisational performance. Empirical, conceptual and research methods submissions are equally welcome.

6. International Management: Theory, research and practice with a cross-border or cross-cultural dimension, including international competitiveness of firms, industries and nations, and comparative management studies involving two or more countries. Includes research methods dealing with these issues.

7. Leadership and Governance: Encompasses topics relating to leadership in different organisational spheres; corporate governance and corporate board related issues; accountability, compliance and regulation. Includes research methods dealing with these issues.

8. Management Education and Development: Learning and pedagogical research in management, including innovative approaches to teaching and learning across management disciplines. Includes research methods dealing with these issues.

9. Marketing, Communication and Retail (MCR): The marketing, communication and retailing processes for promotion of products and services to customers and the environment are critical for meeting the contemporary needs and wants of customers. Topics include market research, advertising, brand management, marketing strategies, customer relationship management, consumer behaviour, bricks & mortar and online retail and merchandising, retail locations, ethical/sustainable marketing, segmentation and B2B marketing. The stream also accepts papers focusing on communication processes, media and public relations. Papers on research methods dealing with these topics are also encouraged.

10. Organisational Behaviour: The study of individuals and groups within an organizational context, and the study of internal processes and practices as they affect individuals and groups; also includes research on leadership. Includes research methods dealing with these issues.

11. Project Organising: Deals with the initiation, development, and management of new projects and programs of projects that actualise strategic initiatives and generate benefits. Emergence of new technologies and approaches presents continuing challenges, and opportunities, for how we adapt traditional and contemporary management practices to projects in novel and sustainable ways, drawing on relevant cognate fields.

12. Public Sector Management and Not-for-Profit: Focuses on the distinctive qualities of the public and not-for-profit sectors, and how they influence management and processes in these organisations. Such organisations include government agencies, social services, cultural and educational institutions, membership and professional associations, and advocacy, religious, and charitable organisations. Papers may be inter-disciplinary but must have a management focus or management implications. Includes research methods dealing with these issues.

13. Strategic Management: The drivers of superior performance of firms and other organisational forms that interface with a market environment, such as business units, alliances, and clusters of organisations. Topics include competitive and cooperative strategies, strategy making processes and practices, strategic decision making, strategic control and reward systems, top management teams. Includes research methods dealing with these issues.

14. Sustainability and Social Issues in Management: The exploration and analysis of environmental, social, and ethical influences upon an organisation and on public policy including environmental sustainability, corporate social responsibility, governance, stakeholder management and influence, and business ethics. Includes research methods dealing with these issues.

15. Technology, Innovation and Supply Chain Management: The management of technological and transformational processes to create products and services, including innovation processes, operations strategy and management, product and service development, logistics, supply chain management, project management, knowledge management, quality management, and resource scheduling and control systems. Includes research methods dealing with these issues.